

Zones / Zonas

2013-14

Signs of chaos

Miguel Ángel Reyes questioned himself about the effects of signage from the finding of a perforation on a traffic light. caused by a bullet shot. This is how, at the beginning of this year, the project named Zonas, which consists of 29 drawings made with ballpoint pen on Fabriano paper began. The apparent, simplified or unfinished lines (strokes) on the silhouettes constitute the distinctive feature of Zonas, and which, at the same time, establish their formal coherence.

As, this project progressed, it turned into an interesting intervention. Mr. Reyes reproduced 5 sets of the 29 drawings in styrene that were made during the first stage (phase) of Zonas to be shown in different parts of Mexico City

As part of the highlight tactic that Mr. Reyes shows the spectator, each signal lacks form. Moreover, it is outside its context with the aim of showing how something that should be functional, organizational, didactic and informative in appearance, many times stops being like that because the signage was badly posed or someone intervening. And, although such signal is visually immediate; due to this, the traces which are supposedly recognizable and universal are no longer visible; with this, people are incapable of reacting instantly.

Zonas is divided in the following way: A, violence zone; B, flooding zone; C, seismic zone; D, fire zone; and E, safety zone. From its apparent simplicity, the pictograms included in these five Zones are representations of the violence and chaos that have permeated the retina of the Mexican society, and have tuned into part of our daily visual culture.

Ingrid Suckaer
Curator and Contemporary Art Critic

[1] –Signage studies the relation between signs of orientation and the behavior of people. It responds to the necessity of orientation of social mobility, and to show the existing public and private services. It also aims at facilitating the orientation in a specific space, be it to provide more safety, or to show the required services.

Translation:

María Antonieta Roca Rodríguez

<http://toni1230.weebly.com>